



Mattioli
Woods plc

2023 SPONSORSHIP OPPORTUNITIES



ROTHLEY 10K

WWW.ROTHLEY10K.COM | 6 JUNE 2023

LOROS

Hospice Care for Leicester, Leicestershire & Rutland

2022 IN NUMBERS

ROTHLEY **10K**

612

runners

6,700

website
views

29,361

Facebook
impressions

99

Facebook
group
members

15,221

LinkedIn
impressions

over
£28,500

raised for
LOROS

1,846

Instagram
impressions

1,336

Twitter
impressions

10,771

race video
views

BRONZE PACKAGE

ROTHLEY 10K

SPONSORSHIP PACKAGES

	Platinum £3000	Gold £2,000	Silver £1000	Bronze £500
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓			
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)		✓		
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	✓	
Banner/signage space at the event	✓	✓		
Company merchandise included in goody bags (not flyers/leaflets)	✓	✓		
Tailored sponsorship package item, as agreed between sponsor and race organisers	✓	✓		
Six free race entries	✓	✓		
Four free race entries			✓	✓

SILVER PACKAGE

ROTHLEY **10K**

SPONSORSHIP PACKAGES

	Platinum £3000	Gold £2,000	Silver £1,000	Bronze £500
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓	✓		
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)				
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	✓	
Banner/signage space at the event	✓	✓		
Company merchandise included in goody bags (not flyers/leaflets)	✓	✓		
Tailored sponsorship package item, as agreed between sponsor and race organisers	✓	✓		
Six free race entries	✓	✓		
Four free race entries			✓	✓

GOLD PACKAGE

ROTHLEY **10K**

SPONSORSHIP PACKAGES

	Platinum £3000	Gold £2,000	Silver £1000	Bronze £500
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓			
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)		✓		
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	✓	
Banner/signage space at the event	✓	✓		
Company merchandise included in goody bags (not flyers/leaflets)	✓			
Tailored sponsorship package item, as agreed between sponsor and race organisers	✓			
Six free race entries	✓	✓		
Four free race entries			✓	✓

To guarantee your logo placement on this year's shirt, please ensure you have confirmed your sponsorship with us and sent through a high-resolution version of your logo by 14 April.

PLATINUM PACKAGE

ROTHLEY **10K**

SPONSORSHIP PACKAGES

	Platinum £3,000	Gold £2,000	Silver £1000	Bronze £500
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓			
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)		✓		
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	✓	
Banner/signage space at the event	✓	✓		
Company merchandise included in goody bags (not flyers/leaflets)	✓			
Tailored sponsorship package item, as agreed between sponsor and race organisers	✓			
Six free race entries	✓	✓		
Four free race entries			✓	✓

To guarantee your logo placement on this year's shirt, please ensure you have confirmed your sponsorship with us and sent through a high-resolution version of your logo by 14 April.

LOROS, the Leicestershire and Rutland Hospice, is the official partner of the Mattioli Woods Rothley 10K. This local charity provides high-quality, compassionate care and support for local patients, their families, and carers. Events such as the Mattioli Woods Rothley 10K are vital for the continuation of LOROS' invaluable services across Leicestershire.

To secure your involvement please contact:

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