

 Mattioli  
Woods plc

# 2021 SPONSORSHIP OPPORTUNITIES

RUNNING FOR YOU!

# ROTHLEY 10K

[WWW.ROTHLEY10K.COM](http://WWW.ROTHLEY10K.COM) | 14 SEPTEMBER 2021



**LOROS**

Hospice Care for Leicester, Leicestershire & Rutland

Registered No. 506120



**935** runners and their supporters took part  
**£25,000** raised in 2019 for charities including:

- LOROS Hospice Care for Leicester, Leicestershire and Rutland
- Rainbows hospice for children and young people
- Air Ambulance Service
- Age UK
- Eye Camps
- Vista
- RNLI



**ROTHLEY 10K**

# We'd love to include you in 2021

## Our supporters in 2019 included:

- Champions plc
- Concannon Connection
- Commerzbank
- Dale Carnegie
- Flowers Associates
- Fluid Branding
- IDAD
- Idex Consulting
- Juice Creative
- SJ Events
- Société Générale
- Three Sixty Services LLP
- Workday

BE ON THE WINNING TEAM



# Increase awareness of your name, 2019's race achieved:



31,940 views



123,832 views



36,707 views



54,506 views

WHY SPONSOR IN 2021?



- network with other like-minded business owners
- great PR – events like these provide stories that demonstrate your commitment to helping charities that matter to local people
- you and your employees will feel a sense of pride in supporting such worthwhile causes

**SPONSORSHIP PACKAGES**

	<b>Gold £1,000</b>	<b>Silver £600</b>	<b>Bronze £300</b>
Company name/logo on back of race shirt large/top of shirt (approx. size 100mm wide)	✓		
Company name/logo on back of race shirt small/bottom of shirt (approx. size 70mm wide)		✓	
Company name and logo displayed on the race website with a link back to your company website	✓	✓	✓
Shout outs on Mattioli Woods' social networking pages	✓	✓	
Banner/signage space at the event	✓		
Company merchandise included in goody bags (not flyers/leaflets)	✓		
Six free race entries	✓		
Four free race entries		✓	
Two free race entries			✓

To guarantee your logo placement on this year's shirt, please ensure you have confirmed your sponsorship with us and sent through a high-resolution version of your logo by 31 July.



LOROS, the Leicestershire and Rutland Hospice, is official partner of the Mattioli Woods Rothley 10k. This local charity provides high-quality, compassionate care and support for local patients, their families, and carers. Events such as the Mattioli Woods Rothley 10k are vital for the continuation of LOROS' invaluable services across Leicestershire.

To secure your involvement please contact:  
Alexandra Long, Events Coordinator  
[alexandra.long@mattioliwoods.com](mailto:alexandra.long@mattioliwoods.com)/01638564230

[events@mattioliwoods.com](mailto:events@mattioliwoods.com)



**ROTHLEY 10K**